

William M. Snell
Curriculum Vita Summary (2021)

Appointment: Cooperative Extension (80%), Teaching/Advising (20%)

Extension Areas of Emphasis

- **Leadership:** I serve as the co-director for the Kentucky Agricultural Leadership Program (KALP), which consists of ten domestic seminars devoted to improving participant's communication, leadership, and management skills, important/timely issues affecting agriculture and study tours to Washington DC, other states, and nations. Over 300 participants, covering twelve different classes, have been a part of the KALP experience, taking on many leadership roles at the national, state, and local levels to promote Kentucky agriculture.
- **Trade:** Provide trade education/policy analysis to extension audiences and policymakers. I currently serve on the World Trade Center (WTC-KY) and the District Export Council (DEC) for Kentucky. I also am part of Kentucky Department of Agriculture (KDA) trade working group.
- **Tobacco:** Provide tobacco growers and organizations with data/analysis to make informed decisions of the rapidly changing domestic and global tobacco market and regional leadership with various leadership roles in tobacco extension with colleagues from other tobacco-producing states
- **Farm Policy:** Work with Kentucky farm organizations and policymakers in developing ag policy legislation and keeping farmers/agribusinesses abreast of changes and their economic impact.
- **Macro Farm Economy:** Inform broad clientele base (farmers/organizations, lenders, agribusinesses, policymakers, media, and others) of changes in the Kentucky farm economy to assist in strategic planning and policy development.

Summary of Extension Contributions

- Extension Publications -- (over 200)
- Extension Presentation -- (over 1,200)
- External Grants (PI or Co-PI) -- (> \$4,000,000)
- U.S. Congressional Testimony -- (8)
- Kentucky General Assembly Testimony -- (48)
- Economic and Policy Update Newsletter Editor

Selected Awards

- Outstanding Program Directors Award, International Association of Program for Agricultural Leadership (IAPAL). Leadership, Program Co-Director, International. (October 9, 2019).
- 25-year Contribution Award, Tobacco Workers' Conference, January 13, 2016
- Kentucky Association of State Extension Professionals (KASEP) Outstanding Program Award, March 2015
- Kentucky Association of State Extension Specialists Outstanding Program Award, April 2015
- Governor's Office of Agricultural Policy's Innovation in Agriculture Award, January 2009
- Runner-Award for Best Journal Article, *Essays in Economic and Business History*, 2007
- American Agricultural Economics Assoc. Outstanding Extension Program Award, July 2006
- Southern Agricultural Economics Assoc. Outstanding Extension Program Award, February. 2006
- KY Extension Specialists Award for Outstanding Project, March 2006
- Kentucky House of Representatives Proclamation for Tobacco Buyout, May 2006
- Fayette County Farm Bureau Annual Meeting, Recognition for Tobacco Buyout, October 2004
- Kentucky Association of State Extension Specialists Award for Outstanding Project, January 2003.
- Tobacco Merchants Association Tobacco Economics Award, 2002.
- Southern Agricultural Economics Association Extension Award, 2002.
- M.D. Whiteker Award for Excellence in Cooperative Extension Service Award, 2000
- Outstanding New Specialist Award from the Association of Kentucky Extension Specialists, 1993.

Refereed Journal Articles -- (9) published in *American Journal of Agricultural Economics*, *Journal of Policy Modeling*, *Journal of Agriculture and Applied Economics*, *Tobacco Science*, *Review of Agricultural Economics*, and *Essays in Economic and Business History*

Courses Taught

AEC 305 --Agricultural and Food Marketing
AEC 313 --Tobacco Marketing
AEC 531-- Agricultural Price Analysis
AEC 606 --Advanced Agricultural Marketing,
AEC 580 --Practical Economics for Extension Workers
GEN 100 --Issues in Agriculture (guest lecturer)
AEC 110 -- Current Issues in Agricultural Economics (guest lecturer)
GEN 305 --Government in Agriculture (guest lecturer)